



Policy/Systems Change Work Group
 Wednesday October 28, 2015 9:00 AM
 Payson Ave
 MINUTES

Strategy/Goal	Action	Next Steps
<p>Welcome and review/update since our last meeting</p>	<p><i>Present: Stephen, Ruth, Kari, Cherry, Melinda, Jason, Jeff.</i> Discussed need for chair. Stephen Linsky is willing to step in, with much gratitude from all.</p>	
<p><i>Goal: decrease underage alcohol use</i> Issues: Liquor licenses Strengthening ordinance Building partnerships with liquor establishments Compliance checks</p>	<ol style="list-style-type: none"> 1. Discussed latest city proposal to increase number of liquor licenses. Next hearing Nov. 4. Stephen will follow up with Mayor or city councilors to get more info. Can we ask the ABCC to come and present to us? Suggestion to talk to Moe Bellaveau (Chamber of Commerce) to get her opinion on this. Our main message: we are business friendly, but increasing liquor licenses raises potential for increased youth access and potentially increased crime (depending on liq outlet density) and increased appearance of disorganization. Check data on risk factors. 2. Review model template proposed to Licensing Board last year. Plan next steps. 4. Distributing flyer invitations for upcoming TIPS and MassPACK trainings. 5. Compliance checks were discussed and agreement that we need to do at least one a year, but then it might make more sense to put resources towards surveillance and shoulder tap surveys 	<p>Stephen will follow up with Mayor. Ruth will get more background info on impact of incr. liquor stores.</p> <p>Ruth will send out proposed regs from last year to work group again.</p> <p>Kari can help distribute. Ruth will try to identify any businesses who can be allies. Ruth will continue to coordinate with</p>

	(waiting in parking lots to see if underage youth attempt to buy or asking people outside to buy alcohol for a minor with money).	Al Schadel and new youth outreach person.
Goal: decrease underage tobacco use	<p>No update on Board of Health, which is still missing one member. Apparently no action will be taken with person missing. Jason works as manager at an FL Roberts store and talked about the impact of 21 age in Whately—have seen lower sales and do think 18-20 year olds are going to NH or other towns. They hire people over 18, but now with the 21 age, it might be challenging. They do offer training and refresher courses at FLRoberts stores.</p> <p>Melinda informed group she is presenting to E'ton nursing staff about tobacco and e-cigs.</p>	
<i>Goal: decrease underage Marijuana use</i> UMass forum Legislative action	<p>*Ruth attended a forum at UMass on a regional or statewide approach to marijuana and legalization issues. Discussion about key focus points: impact of Marijuana on teen brain and getting more data from states that have legalized.</p> <p>*Regional coalitions interested in collaborating on media/outreach and strategy. This group agreed this would be very helpful, especially to find out best practices in marijuana policies and states that have legalized it.</p> <p>*Update on parent focused social norm campaign that includes marijuana; it is still moving forward, through the Parent Work Group.</p>	Ruth will reach out to Williston School to see if they might participate in PNAS survey in future years.