



Policy/Systems Change Work Group

Friday Feb. 12, 2016 9:30 AM

50 Payson Ave

Strategy/Goal	Action	Next Step/by whom
<p>Welcome and approval of minutes</p>	<p><i>Present: Stephen L., Ruth E., Jeff H., Melinda C.</i>  <i>Regrets: Chris Lukasik, Jen Matias.</i></p> <p>Minutes were deferred as we did not have a copy available.</p>	
<p><i>Goal: decrease underage alcohol and tobacco use</i></p> <p><b>Issues:</b>            Liquor licenses            Strengthening ordinance            Building partnerships with liquor establishments            Compliance checks</p>	<p>1. Update on moving forward with resolution to City Council on their support of stronger tobacco and alcohol regulations:            Stephen presented two resolutions he had crafted for review by the group. We “wordsmithed” a few phrases, but otherwise all agreed they are strong and ready to move to next step. The resolutions will be run by some key people, including reaching out to heads of BOH and Licensing Commission, along with Jackie, in spirit of open communication and transparency.</p> <p>2. E-cigs Forum Update:            Discussed our target audience and best time and location. We are trying to reach parents, youth (to lesser extent) and also key decision makers like Mayor, city council, businesses including tobacco retailers. Best time of day might be 5-6 pm, at a place like Glory of India or other venue where we could serve light appetizers to lure people in. Speakers might include Dr. Hartman from Tobacco21, who is available on Fridays or Mondays, Melinda and the SADD students presenting on their e-cigs survey results, along with data from the PNAS survey the coalition did last year. Overview of ENDS (electronic nicotine delivery systems), including myth busting. Suggested title: “The (B)low Down on Vaping”</p>	<p>Ruth will send another copy of the regs to Melinda and DJ Wilson. Ruth will contact Jackie Duda to get coalition on agenda for March 7 BOH meeting. Ruth (or someone else?) will email Jason Duda on Licensing Commission to inform him of our work and plans and to get his feedback, along with key city council members like Salem Derby, and Jackie. Stephen will make corrections to resolutions and resend them.</p>
	<p>Next meeting dates: to be determined</p> <p><i>Minutes Prepared by Ruth Ever 2/19/16</i></p>	<p>Ruth will send out doodle for 3/11, 3/14 or 3/15 at 9:30 am, unless a different time is proposed</p>

