



**MINUTES**

**EXECUTIVE COMMITTEE**

**Tuesday July 29, 2014 at EHS Café Commons**

<b>Topic/Goal/Strategy</b>	<b>Findings/Analysis</b>	<b>Actions</b>
<p>1. Build Youth leadership/coalition capacity</p> <p>1b. Support the Concert for a Cause with prevention messages on banners</p>	<p>Andie, Hanna and Cherie Fickett shared their experiences from CADCA conference. They reported a highly informative and successful week; the teens shared the logic model they created to address the local problem with underage drinking. They expressed interest in going on to the next level of training at the next conference. They were able to network with other teens from all over the country too, as well as the local coalitions in Holyoke and Northampton. Some ideas they generated include having lawn signs identifying 'safe homes' for teens, and parent pledges around not serving alcohol to minors.</p> <p>We agreed to support the concert by creating and paying for prevention messages related to distracted driving that will be put on banners, posters and possibly other means.</p>	<p>The three teens (Erik wasn't able to come tonight) will present again to SADD and others in future.</p> <p>Ruth, Nancy D, Bryan, Jacob, Tricia will communicate and meet to plan this out asap.</p>
<p><b>2. Build a strong coalition with infrastructure and capacity</b></p> <p>a. Debrief about June 26 Community Meeting.</p> <p>b. Plan a retreat for the coalition and</p>	<p>Overall, everyone agreed it was a successful meeting, and the speaker was excellent. Ruth shared some of the results of the surveys done there, which showed everyone liked Dr. Michaels, were ready to take action in many areas, except talking to legislators. We discussed the reasons for this including many people probably don't feel comfortable, or know what to say to them, and how it might be something the coalition can address in the future, as we will continue to address policy issues.</p>	<p>Subcommittee formed</p>

<p>pick dates for fall meetings</p>	<p>Possible dates for retreat: Saturday Oct. 25, Nov. 1, Nov. 15 or Nov. 22. Decided on dates for future coalition meetings: Executive comm will meet for an hour before the main meeting each month from 5:30-6:30 pm. Coalition will meet 6:30-8 pm the third Wed. each month: 9/17, 10/15, 11/19, 12/17, 1/21, 3/18, 4/15, 5/20, 6/17. One meeting will be the retreat (November) and one can be a town hall style educational meeting (October?) or that could be a separate additional event.</p>	<p>to plan retreat: Ruth, Sue, Tricia, Kevin/Vito, Nancy, Alan. Also will invite the 3 teens who went to CADCA. Ruth to send out doodle poll to finalize dates.</p>
<p>c. Begin review of logic model</p>	<p>Reviewed the definition of effective interventions, and seven strategies that CADCA and DFC expects the grantees to use in their planning processes. (see attached). We didn't have time to review the draft logic model that Nancy and Ruth created at their week long training. Ruth explained that we have to create logic models for each of our identified problem areas of tobacco, alcohol and marijuana. The Exec Comm should understand all this before the retreat.</p>	<p>Ruth, Nancy, Sue</p>
<p>d. Create a mission statement that reflects our work and goals</p>	<p>Did not have time to agree on a final mission statement. Latest drafts:</p> <p><i>The Easthampton Healthy Youth Coalition</i> is a partnership working to develop a local culture that fosters active youth leadership, strong family engagement, and robust community investment. Together we champion healthy decisions and substance abuse prevention for Easthampton youth.</p> <p>The <i>Easthampton Healthy Youth Coalition</i> champions healthy decisions. Our diverse partnership fosters a local culture of active substance abuse prevention through youth leadership, strong family engagement and robust community investment.</p> <p>The Coalition champions healthy decisions and substance abuse prevention among our youth. Together we foster active youth leadership, strong family engagement, and robust community investment.</p>	<p>Will review at next mtg.</p>