



Year-End Executive Committee Meeting
MINUTES
June 20, 2018
EHS, Room #104, 6:00-7:30 pm



Topic/Goal/ Strategies	Description/Action	Next Steps
Welcome and Minutes Review	<p>Present: Albie Park, Stephen Linsky, Julie Anne Levin, Laurie Loisel, Alice Wanamaker, Ruth Ever, Corinne Briggs Regrets: Tammy Kaleta (Off). Rick Rogalski, Kim O’Leary, Cherry Sullivan, Kendra Kuhn, Shannon Hicks, Lois Levin, Sue Welson Minutes by: Corinne Briggs</p> <ol style="list-style-type: none"> 1. Alice was officially welcomed to the Executive Committee. <ol style="list-style-type: none"> a. The Executive Committee Roles and Expectations were shared. b. Ruth and Alice are hopeful that they will be able to recruit another student to join the Executive Committee. 2. Laurie was congratulated for the Northwestern District Attorney’s Office having received SPIFFY’s 2018 Prevention Champion Award for strong support and leadership in the field of youth substance use prevention. Ruth was honored to have presented this award on behalf of SPIFFY. 3. Action was taken to solicit votes by email from the Executive Committee to approve April and May EC minutes. 4. Volunteer hour logs were completed. 	<p>Ruth/Alice – will reach out to prospective youth for EC</p> <p>Ruth- will send out the April and May minutes for approval</p> <p>Corinne- will update the electronic volunteer hour log tracker</p>
Building Capacity & Preventing Underage Use	<ol style="list-style-type: none"> 1. Quick Debrief & Updates <ol style="list-style-type: none"> a. Full Coalition Meeting & Vaping Presentation 6/12 <ol style="list-style-type: none"> i. 14 people attended, including members of the EC, presenters and some Treehouse residents ii. Although this was a Full Coalition meeting, this event reinforced our need to offer on-site workshops and trainings, separate from our coalition meetings, at places such as CHD, the Juvenile Court, Valley Medical, etc., providing a greater ROI. b. Drug-Free Communities Grantees meeting 6/15 <ol style="list-style-type: none"> i. MassTAAP receives funding through the state, but DFC coalitions do not currently get any technical support from them. This meeting in Waltham, which included Dan Fletcher, our Project Officer from the DFC grant, was formed in an effort to see what MassTAPP can do for DFC funded coalitions. ii. As a result of this meeting, coalitions may begin receiving more state-wide support. iii. SAMHSA has just released new opioid prevention PSAs which are generally not supported among those in the prevention field because of their “scare-tactic” approach. These PSAs were test-marketed with a target audience of 18-24 year-olds and are running on national television by the Ad Council. c. Mayoral meeting 5/31 and coalition participation in DOJ 6/20 training through Mayor’s office 	<p>EC- provide feedback on new PSAs if interested in doing so</p> <p>Ruth- will circulate PSAs & information on who to contact with your feedback</p>

	<ul style="list-style-type: none"> i. It was a very positive meeting with six of us and the Mayor. What we know at this point is that monies derived by the adult use cannabis tax will go to a general fund and cannot be directed. The mayor will work with City Council to appropriate monies and will consider using a portion of the monies for enforcement and education/prevention. ii. The mayor would like to meet again before the Fall 2018. iii. Ruth was a facilitator for the Department of Justice SPIRIT training on 6/20. <ul style="list-style-type: none"> 1. It was a great visibility opportunity for the Coalition, and a platform where Coalition members in the room were able to emphasize the importance of prevention (currently the main focus is enforcement). 2. A report will be released as a result of this training. 3. ACEs and Easthampton becoming a trauma informed community was discussed. 4. A Community Relations Commission is forming and applications will be accepted through July 11. iv. The NWDA office is moving forward with a Fall 2018 conference focused on Active Bystanders <ul style="list-style-type: none"> 1. Quabbin Mediation puts on this training where TAB (Training Active Bystanders) train students. 2. Details will follow. d. Project Here Grant <ul style="list-style-type: none"> i. Ruth will finalize and submit this grant on 6/21. We will learn of the outcome in August 2018. ii. This grant is offered through the Attorney General's Office and supports middle school evidence based drug prevention curriculum. iii. As we do not need more support for LifeSkills at White Brook Middle School, this is an opportunity to get money for the SFP10-14 program. This grant would help with promotion and marketing in particular. Our application highlighted how drug prevention is more powerful when in-school and after school family programming are offered together. iv. Ruth and Julie Anne spoke with a board member with Easthampton Media on 6/19 about creating short promotional videos of local residents who are past participants of SFP10-14 through this grant. This project will cost at least \$400, but if we can put in closer to \$1000, Easthampton Media can offer more services. e. Recognition for work on TTHY campaign in SAMHSA's upcoming annual report <ul style="list-style-type: none"> i. We were asked to submit pictures from CADCA of our poster presentation highlighting our regional work for the "Talk. They Hear You" campaign for SAMHA's annual report. ii. This is great (extra) press for the Coalition! f. Adult Use Cannabis & July 1st quickly approaching <ul style="list-style-type: none"> i. A community outreach meeting was held 6/19 for 74 Cottage St. This is the fourth community outreach meeting held in Easthampton. ii. An article from Masslive was shared. As of now, only 1 license has been issued by the CCC. g. A chaperone is needed for the next Alcohol Compliance Check this summer <ul style="list-style-type: none"> i. Laurie has volunteered. <p>2. Year-End Financial Overview</p> <ul style="list-style-type: none"> a. Carry over <ul style="list-style-type: none"> i. Our new fiscal year begins October 1. 	<p>Ruth- set up a second meeting with the mayor</p> <p>Laurie/Ruth- look into getting a group of in-house students trained</p> <p>Corinne- send Laurie a reminder with details</p>
--	--	---

	<ul style="list-style-type: none"> ii. The proposed Budget Narrative for Year 6 was shared along with the Year 5 budget with encumbrances. iii. We can carry over 12,500, but with special request, we can carry over more. iv. We have carry over from years 1-4 that will be combined with year 5 carry over which can sustain the Coalition beyond October 1st if we do not receive additional funding through the DFC. v. The Executive Committee members in attendance accepted the budget as presented and moved to vote to allow discussion among the absent Executive Committee members. vi. As a contingency plan for the time being, the Executive Committee members in attendance accepted a proposal to do sustaining activities at the discretion of Julie Anne, Ruth and Corinne until we hear otherwise. The committee moved to vote. <p>b. Planning for next fiscal year & beyond</p> <ul style="list-style-type: none"> i. Valley Kids, Parent Guide, TTHY Billboard, etc. <ul style="list-style-type: none"> 1. We will not move forward with the Billboard or the Valley Kids as a result of the above mentioned proposal. 2. Alice is willing to write an article (perhaps entitled <i>What we wish our parents understood or knew</i>), and we will also create an SPF10-14 ad for the Parent Guide. <p>3. Already in the works for Fall 2018</p> <ul style="list-style-type: none"> a. SFP10-14 starts up with likely start date of Tuesdays, October 2-Nov. 13. b. Full Coalition Meeting/Strategic Planning meeting c. <i>Resilience</i> film: Ruth has already contacted Kristal Cleaver at CSO about it. Date of Oct. 3 being held. <ul style="list-style-type: none"> i. This is a free screening of a film about childhood trauma and prevention, but it would be great to approach co-sponsors to help cover possible costs associated with the space and food but also to show community support for it. d. On-site workshops throughout the community <ul style="list-style-type: none"> i. Presentations to Juvenile Court, Professional Development Days, and other social service agencies (CHD, etc.) e. Back to school events (tabling, Mock bedroom) <ul style="list-style-type: none"> i. An organization in CT offers a free (to DFC Coalitions) mobile mock bedroom that is interactive and enclosed so that access may be restricted to adults. ii. Concerns were raised with the message we would be sending and whether this would be culturally sensitive to class iii. New ideas are: <ul style="list-style-type: none"> 1. To not have a bedroom, but to have a show and tell of the items that are included in the bedroom or provide a handout. 2. Organize teens and adults acting out of the TTHY avatar. This would be an engaging offering for parents/caregivers. The audience can choose a scenario and see it play out. f. AmeriCorps member – will discuss in the Fall 	<p>Ruth- will try to set up a meeting next week with absent EC members</p> <p>Ruth- will determine the deadline for Parent Guide submission</p> <p>Ruth- secure date for <i>Resilience</i></p> <p>Ruth- will look into getting a script of the TTHY app from SAMHSA</p> <p>Alice- can help us find acting students. Ruth will contact Heidi Haas who runs an improv troupe already. Staff will see about visiting the mock bedroom set up in CT.</p>
--	---	---

Next meetings	Skip July Aug. Is scheduled for Wed. August 15, Rm. 104, EHS at 5:00 pm, but will likely skip it for now. Sept—can it be moved to Sept. 12, 26 th or another day of week (Jewish holiday conflict)	Ruth- will send out a Doodle Poll to reassess mtg times for next year
---------------	---	--

Thank you for the many ways you supported the Coalition this year! Our work would not be possible without your expertise, volunteer hours and commitment to our mission. We recognize and appreciate that all of you have busy schedules, both at work and in your personal lives, which speaks great volumes to your dedication to the youth in Easthampton. Thank you to each and every one of you for making a difference.