



**Executive Committee Meeting
Minutes
April 18, 2018
Easthampton High School Room #104
5:00-6:30 pm**



Topic/Goal/Strategies	Description/Action	Next steps
Welcome and Minutes Review	<p>Action was taken to solicit votes by email from the Executive Committee to approve March minutes.</p> <p>Present: Laurie Loisel, Albie Park, Cherry Sullivan, Stephen Linsky, Ruth Ever, Corinne Briggs Regrets: Kendra Kuhn, Shannon Hicks, Julie Anne Levin, Lois Levin, Sue Welson, Leah Finch, Off. Rick Rogalski, Off. Tammy Kaleta Minutes by: Corinne Briggs</p>	Ruth- Email EC
Building Capacity	<p>1. Updates on marijuana in Easthampton</p> <ul style="list-style-type: none"> ○ Community Outreach meetings <ul style="list-style-type: none"> ▪ The CCC is now open to taking applications. Applicants have to show proof of a community outreach meeting and have a signed host agreement. ▪ There are have been 3 Community Outreach meetings in Easthampton so far. All three were announced on our Facebook page. ▪ Stephen had the opportunity to speak with City Planner, Jeff Bagg about the 3% tax. It seems that businesses may be able to determine how the 3% tax revenue is dispersed as the extra 3% may not actually be considered a “tax”. <ul style="list-style-type: none"> • Further clarification is needed on this. Will funds be allocated to prevention? ○ Marijuana Rack Card update <ul style="list-style-type: none"> ▪ Shannon and Corinne went around to Easthampton business with the latest rack card to get feedback and determine quantities needed ▪ Overall the feedback was positive and the rack card were well received ▪ An order for 200 cards was placed to start in the event further modifications are needed based on feedback received once cards are formally distributed ○ INSA tours (4/18 and 4/25 at 9:15 am) <ul style="list-style-type: none"> ▪ Stephen and Albie attended the first tour ▪ Ruth, Corinne, Lois, Julie Anne, Kendra, Laurie and Susan LaPointe will attend the second tour ▪ INSA sends texts, maybe they will be open to sending out texts regarding youth safety? ▪ INSA offered to provide us with some disposable vape pens to help educate parents/caregivers ○ Next steps: Best practices report for city stakeholders 	<p>All- Explore whether lockboxes, pill pouches, information material re: keeping youth safe can be included in the host agreements</p> <p>Ruth- meet with data team/presenters</p> <p>Julie Anne- Assist with emotional learning and</p>

	<ul style="list-style-type: none"> ▪ Data presentations: School Committee (4/24), City Council (5/2) ▪ Data Committee will help with presentations ▪ Will present PNAs data, discuss best practices, funding, our budget (what programs like SFP10-14, SBIRT, LifeSkills cost), trauma informed communities (work that needs funding!) as well as emotional learning and social justice programming <p>2. DFC Grant was successfully submitted March 29th!</p> <ul style="list-style-type: none"> ○ Project Narrative and Community Overview <ul style="list-style-type: none"> ▪ Both were emailed to the Executive Committee for review ○ We will know at the end of September if the Grant is renewed <p>3. Executive Committee Membership</p> <ul style="list-style-type: none"> ○ Unanimous vote to approve Kim O’Leary to the Executive Committee as a Parent Rep. Leah Finch will be stepping off. Kim has attended a number of programs in the Courage in Parenting Series and has both attended and spoken at the recent Planning Board and City Council meetings held on the topic of adult use cannabis. Kim may also be instrumental in revitalizing the Parent Workgroup. Email follow up with those not present to garner their votes and ensure we have a quorum approving her. <p>4. Compliance Check Recap</p> <ul style="list-style-type: none"> ○ 1 violation reported ○ A special thanks to Lois who helped chaperone and Rick & Tammy who helped organize these checks <p>5. <i>Parents Who Host Lose The Most</i> campaign</p> <ul style="list-style-type: none"> ○ Corinne, Rick and Kevin Burke met to discuss expanding the campaign at EHS <ul style="list-style-type: none"> ▪ Pledge cards will be available for students to sign when purchasing their prom tickets <ul style="list-style-type: none"> • The pledge card will be placed on the café commons television screens and announcements will be made by Kevin throughout the week • Any student who purchases a prom ticket and signs the pledge will receive a free tardy ▪ Lawn signs will be placed throughout Easthampton beginning May 7 ▪ Stickers will be placed on pizza boxes at Village Pizza and Antonios on Friday, 5/11/18 <ul style="list-style-type: none"> • Students will be asked to participate • Adult chaperones are needed ▪ A mailing will go home to all 11/12th graders with safe prom tips for students and other related information for parents ▪ Facebook, the E-Newsletter and a press release will be utilized for this campaign <p>6. Update on Courage in Parenting Series</p> <ul style="list-style-type: none"> ○ Donuts and Drugs will be held Friday May 11 from 7:45-8:45 am at the Public Safety Complex <ul style="list-style-type: none"> ▪ Healthcare providers, parents/caregivers, etc. will be invited ▪ Highlights will be SFP 10-14 (with the Love and Limits exercise), TTHY mobile app, SBIRT? Motivational Interviewing? KnowBullying app? 	<p>social justice programming?</p> <p>Ruth- will request votes from EC by email. Bring volunteer logs to next meeting</p>
--	--	--

	<ul style="list-style-type: none"> <ul style="list-style-type: none"> ▪ There will be an opportunity for tabling by other community partners ○ Vaping Parenting Cafe <ul style="list-style-type: none"> ▪ Organize and presentation by Melinda with a focus on marijuana, safe storage, etc. with an opportunity for discussion <p>7. “Talk. They Hear You”</p> <ul style="list-style-type: none"> ○ Ruth and Susan LaPointe led part of a “Talk. They Hear You” national webinar organized by SAMHSA <ul style="list-style-type: none"> ▪ About 50 people were on the call representing coalitions and other agencies ▪ This was only the second webinar of its kind ▪ The slides were shared with the Executive Committee, but without audio. The call was recorded so the full presentation will be available soon ○ FB, lawn signs <ul style="list-style-type: none"> ▪ Lawn signs are currently up around town for 2 weeks ▪ A Facebook ad is running concurrently which promotes the “Talk. They Hear You” app ○ Radio/TV ads <ul style="list-style-type: none"> ▪ The radio ad ran on iHeart radio and NPR ▪ Next week Ruth and others from the regional campaign will meet with WWLP to review stats from our campaign (how many people reached, click through rates, etc) <p>8. Other</p> <ul style="list-style-type: none"> ○ Do we want to table at Cultural Chaos? <ul style="list-style-type: none"> ▪ What is the date/hours? ▪ Is there a fee? <hr/> <p><i>Next meetings:</i> May 16, EHS Rm. #104, 5:00 – 7:00 pm June 20, EHS Rm. #104, 5:00 – 7:00 pm</p>	<p>Ruth/Corinne- Pick date</p> <p>Ruth- Send TV PSA to ECAT and Northampton Cable TV</p> <p>Ruth/Corinne- Reach out to other groups who may want to share a table at CC</p>
--	---	--