



**Executive Committee Meeting
MINUTES
October 21, 2015 EHS Library 6-7:45 pm**

Topic/Goal/Strategies	Description/Action	Next step/by Whom
Minutes reviewed	Minutes approved. <i>Present: Cherry, Nancy, Ruth, Lois, Kim, Laurie, Stephen, Gail.</i> <i>Regrets: Al, Tricia, Sue</i>	
Staffing update	Brainstormed some other places where the job could be posted like idealist.com or indeed.com. We'll give it another week and start interviewing.	Ruth will continue to monitor.
Outreach	Discussed more ways to reach more people to get involved in coalition. Parents of recent graduates might be good group. Everyone agreed to invite someone to the Jan. 28 coalition meeting. Having a specific 'ask' is better, like to join a work group or attend a presentation. If we set all our meeting dates then they can be posted and people can plan better. Other ideas: post for volunteers in the newspaper section, send out a press release for each meeting, have Nancy post coalition meetings on her blog page and school website, send to Pat Brough to post on facebook, send to Hampshire Life, the Summit. Write up description of each work group and committee and what we do. Have an information sheet interested people can fill out so we can best identify their skills and interests and plug them in. Look at previous sign-ins to see who is no longer attending and see if we can find out why. Each EC member can call 1-2 people to interview them. Create a script we can use to get essential key points. Our meetings need to continue to be action oriented and engaging for people. Organize presentations to: Rotary, Senior Center, city council, school committee.	Ruth will find templates we already created, people who used to be involved, etc and have info for next meeting. Ruth along with EC members or interested HS students could do presentations.

<p>Upcoming projects that need help</p>	<p>Motivational Interviewing Workshop on 11/15. Discussed other ways to do outreach: send posters to principals and PTO chairs, have press release and posting in Hampshire Life. Separate press release for Summit. Add description about John B. on the Eventbrite page. Pediatricians, E'ton Community Center, Athletic Director, Kathy Lynch, guidance staff at HS.</p> <p>Charlie Appelstein events:</p> <ol style="list-style-type: none"> 1) <u>Provider training: afternoon</u> of Wed. Dec. 2. Discussed places to hold it: Lathrop community, Williston, Atwood Drive. 2) <u>Parent evening program</u>. Could be at Pulaski's? Ask Helping Hands to donate funds. Ask Antonio's to donate some and ask Andrew Stratton at food services to supplement. Childcare—ask Sue Mason about it. 	<p>Ruth will look into sites and outreach. Laurie will write press release. Gail will get HH info to Ruth. Cherry will call food places and help post flyers. Stephen will post at Treehouse event. Kim will talk to parents at sporting events. Ruth will f/u with press.</p>
<p>Update from Parent Work Group</p>	<p>Quick update on Social Norms campaign, getting ready to test the posters.</p>	<p>Kim, Ruth will continue working with Parent group</p>