



**Coalition Meeting
MINUTES
April 25, 2017
EHS 3rd floor Conference Room 6-8 pm**

Topic/Goal/Strategies	Description/Action	Next steps by whom
Welcome	<p><i>Present: Corinne Briggs (DFC staff), Shannon Hicks (mental health agency), Albie Park (sub abuse counselor/comm member), Leah Finch (parent), Tricia Dandrea (parent/health teacher), Tammy Kaleta (police), Laurie Loisel (DA's office), Lois Levin (parent/health prof), Julie Anne Levin (DFC staff/school), Stephen Linsky (retired comm member), Tyanna Lionheart (youth serving agency), Jeff Harness (hospital), Ruth Ever (DFC staff).</i></p> <p><i>Regrets: Susan Welson (school), Gail Cannon (school/civic org), Al Schadel (police), Cherry Sullivan (sub abuse agency/parent)</i></p> <p><i>Chair tonight: Tricia Dandrea</i></p> <p>We brought in a delicious dinner from Nini's Restorante!</p>	
Building Capacity	<p>1. Jeff H presented on the work of the Hampshire HOPE coalition and general info on the opioid crisis in Easthampton and what we can do about it. Key things we can support: Safe storage campaign; Good Samaritan policy (encourages people to call 911 without fear of getting into trouble with police); SBIRT (Screening, Brief Intervention & Referral to Treatment); <i>This is (not) about drugs</i> program that Ruth and Cherry are trained to lead; Focus Groups (one centered around PNA survey results pertaining to the question "got it at home with permission" is a great opportunity for parent education).</p> <p>We also discussed the importance of advocating for adolescent treatment programs, bringing in our elected officials to voice our concerns, publicizing the medication drop boxes all year, not just on Take Back Days. We talked about our role in providing info to providers and collaborating with school nurses regarding safe storage of all drugs (not just opioids) and alcohol.</p>	
Preventing Underage Use	<p>Updates:</p> <p>a. Graduation all-night party on June 3: Stephen is helping the parent group that organizes this (called STAR Council now) recruit volunteers to staff it, especially the late night shift. Anyone</p>	Contact Ruth or Stephen if you can

	<p>interested can contact us (coalition@epsd.us). Young adults (25+ especially) would be great chaperone/staff! Tyanna shared that Turners Falls does it at the bowling alley and gets a great turnout and they give away useful college items like mini-fridges and alarm clocks.</p> <p>b. Ruth shared that Strengthening Families Program 10-14 is continuing although our numbers are still small, but program is very well received. Suggestions included giving flyers/info to Tammy to put at police station and to carry with her to share. Branching out to other communities was also discussed, such as the Recovery Center in Northampton, churches, juvenile court, etc.</p> <p>c. Tricia shared that the PNAS (prevention needs assessment survey) was completed in March and we should have the results back over the summer. Data committee will be formed now to be ready to dig into data when it comes back. Contact Ruth if you are interested in joining.</p> <p>d. Shannon described how she and Ruth went to both Notorious Vapors and Head Eaze Smoke shop in town. Both owners are committed to being responsible business owners, and don't want youth getting access to either e-cigs or marijuana. NV is focused exclusively on providing e-cig products and Erica, the owner, sees herself primarily as a resource to people interested in quitting/cutting back on smoking. Justin at HE sells paraphernalia and other products related to marijuana and other smoke products (not e-cigs). He doesn't sell MJ now and wasn't sure if he would bother too in the future when it might be possible. Once he understood what we are about he was very receptive to collaborating, for example in providing good info to parents about how to safely store their marijuana in their homes. We discussed the concerns about having flavored products available and how appealing they are to youth (neither shop allows in people under 18) and that even 0% vape oil can still have traces of nicotine and products from China are not regulated at all yet. The coalition has chosen to focus on opioids instead of tobacco this year, but these shops are very visible in town and offer opportunities for collaboration and education, especially HeadEaze.</p> <p>e. Ruth shared that she heard from Melinda at the tobacco prevention org that the Easthampton Board of Health requested more info on raising tobacco sales age to 21 and banning flavors (outside vape shops) and appears to be moving forward on the issues which we brought to their attention last year.</p> <p>f. 900 stickers have been ordered for the Parents Who Host Lose The Most campaign. With the help of the Middle School Student Leadership group, these stickers will be placed on pizza boxes at Village Pizza and Antonio's Pizza the first week of June. Lawn signs will also be available.</p> <p>g. Lots is happening with the Talk. They Hear You. campaign: Billboard was up on Rtes. 5&10, Sandwich board is on display at WBMS; lawn signs have been created; two postcards have been mailed to 4-8th grade students (two more postcards will be sent in May and June). Table tents are on display at area businesses; Ruth has written an op-ed piece that is pending approval; a Facebook ad was purchased for 1-week beginning 5/2; radio PSA and TV PSAs will come soon (both will be split with the Northampton Prevention Coalition.)</p> <p>We ran out of time to break into Action Teams!</p>	<p>volunteer for Grad night.</p> <p>If you have ideas for sharing flyers on SFP10-14, contact Ruth</p> <p>If you want to join the Data Team, contact Ruth</p> <p>Volunteers to help put on stickers on May 19 or June 2 around 2:45 pm, sign up with Ruth or Corinne</p>
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