

Easthampton Healthy Youth Coalition
Executive Committee and Coalition Meeting Minutes
October 15, 2014 at EHS Library 5:30-7:30 pm

Topic/Goals/Strategies	Description/Action	Lead by/Next steps/By Whom and when?
	<p><i>Present: Lois L (health) Tricia D (parent), Jacob L (youth), Nancy F (school/staff), Ruth E (staff), Gail C (social service), Morgan B (youth), Rachel L (youth), Don G ((gov't), Vito P (school)</i></p> <p><i>Regrets: Sara V, Hanna V, Cherie F, Angelique B, Bryan D, Andrea M, Cherie S, Lisa W, Eamonn G, Chris L</i></p>	
Approval of minutes		Approved
Budget and stipends. Have budget align with action and strategic plans	<p>Reviewed the year 2 budget, and discussed how to use carryover money. Approval was given for the following:</p> <p>Rick Cresta, speaker from Boston on teens and Marijuana: \$1000</p> <p>Buying LifeSkills or similar evidence based curriculum for White Brook Middle School, plus training: up to \$2625</p> <p>Beverage Server Training: \$900 to cover a second training in year 2.</p> <p>DA's Substance Abuse Prevention Conference: \$1400 to cover sponsorship, bus to event, other costs for event which had double expected number of students.</p> <p>Project based stipended positions for parent and youth outreach to do extra projects like a social norms campaign for youth, mural project, event planning: up to \$4,500 or possibly more.</p> <p>Sending more members to one of the CADCA or other conferences: between \$3,600-14,400</p> <p>Photovoice projects: money for materials such as foamboard and mountings for exhibit, possibly cameras.</p> <p>We explored the idea of seeking an Americorps worker to leverage our small stipends to allow us to have other staff for more hours.</p>	<p>Ruth will follow up with the project officer at SAMHSA to clarify how carryover money can be used.</p> <p>Ruth will look into this further.</p>

<p>Structure of coalition and committees/Outreach</p> <p>Fall Retreat</p>	<p>Discussed further outreach to bring in more people and possible leaders, such as retired persons who might have more time. Media contacts such as at Masslive such as Mary Cereze and Brian Steele, Gena M at Gazette, The Summit, getting our info into the Republican Calendar and Hampshire Life, Mayor's facebook page, Easthampton Good Times page, Chamber of Commerce.</p> <p>Discussed sending out one weekly email as needed, to try to cut down on multiple emails from Ruth.</p> <p><u>Possible dates for meetings:</u> Retreat: Nov. 15 Workgroups begin to meet in late Nov. or early Dec. Coalition Mtg/Presentation with Rick Cresta: Thurs. Dec 11 Coalition Mtg: Wed. Jan 21 Workgroups meet in February, no meeting during break Coalition Mtg: Thurs March 18/19 Coalition Mtg: Thurs. April 16 Coalition Mtg: Wed. May 20</p>	<p>Ruth will send out the address list for everyone on the coalition listeserv to the Exec Comm to do outreach for the Nov. 15 retreat. Since roughly equal numbers of people wanted to meet on Weds and Thurs. agreed to alternate the days.</p>
<p>Event Planning for Fall</p>	<p>Discussed idea of a Marijuana series, to increase opportunities for community conversations about this. Focus less on political and more on what parents and youth need to know and understand about marijuana. Kick off event can be Rick Cresta on December 11-12. General agreement that the events be held at Eastworks or other places in the community if possible.</p>	<p>Statewide group MAPA is resource for us; Ruth will continue to follow up with them.</p>