



**Executive Committee Meeting**  
**MINUTES**  
**June 21, 2017**  
**EHS 3<sup>rd</sup> floor Conference Room 5:00-7:00 pm**



| <b>Topic/Goal/Strategies</b> | <b>Description/Action</b>  | <b>Next steps by whom</b>  |
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| Welcome and Minutes Review   | <p><b>Present:</b> <i>Tammy Kaleta, Cherry Sullivan, Tricia Dandrea, Ruth Ever, Julie Anne Levin, Shannon Hicks, Gail Cannon, Lois Levin, Stephen Linsky, Laurie Loisel, Albie Park, Corinne Briggs</i></p> <p><b>Regrets:</b> <i>Susan Welson, Al Schadel</i></p> <p><b>Chair:</b> <i>Julie Anne Levin</i> <b>Minutes by:</b> <i>Corinne/Ruth</i></p> <p>May EC minutes were approved</p> <p>Tricia will be resigning from the Executive Committee, although she remains supportive of the coalition and its work and hopes to stay somewhat involved. Her job is changing at Smith Voke and she needs to devote more time to it for now. After 8+ years of dedication to this group, her work is deeply appreciated by everyone! Thank you Tricia!</p>   | Tricia was presented with a hanging flower basket and card   |
| Building Capacity            | <p>1. Data Team Update<br/>           Newly reformed group will meet Friday 6/23 with 8 members: Lois Levin, Cherry Sullivan, Julie Anne Levin, Shannon Hicks, Tamera Smith, Gabe Aquino, Ruth Ever, Sue Cairn. The Data Team will work with the PNA survey results when released in August and finalize the Parent Survey (to be sent out this summer) among other projects. This group will have an important role in assessing our data, our gaps in data collection and how to best promote and use the data we have to educate others and plan our work.</p> <p>2. Key Informant Interviews<br/>           Karen Auerbach from the Collaborative has interviewed 8-9 people (from multiple sectors) and is preparing a report. The interviews focused on Easthampton youth, drug use and the Coalition</p> <p>3. Budget update:<br/>           a. The budget year begins with \$125,000. To date, the Coalition has spent about \$62,000 and encumbered \$10,000. The current balance is \$52,000 but after deducting known expenses (salaries and contracts) there is about \$13,000 until 9/29/17. Funds do not have to be spent by 9/29/17, but they do have to be encumbered.<br/>           b. Each year we can carry over up to \$12,500 and carryover money has been used this fiscal year. If the grant is not renewed in October 2018, we will use the carry over money for sustainability until we can reapply.<br/>           c. No other major expenses are anticipated by 9/29/17, but some orders will be placed for giveaways to be used at back to school events. Examples include: Luggage tags, string bags, iphone silicone pockets, pens, lanyards.</p> | <p>1<sup>st</sup> meeting is 6/23</p> <p>Report is being prepared now</p> <p>Suggestion to look at water bottles—<br/>Corinne will explore</p> |

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|                                | <p>d. NW District Attorney’s office with Community Action will host a youth conference for high school students on Friday, November 3 at GCC. The NWDA will also continue to hold the youth conference for middle school students with the next one in the Fall of 2017. These conferences promote leadership and skill building through various workshops. The NWDA provides financial support for the conferences, but is looking for outside support by the Coalition to help cover the cost of transportation and speakers.</p> <ul style="list-style-type: none"> <li>i. The Coalition has built money into budget for the youth middle school conference (\$500 for bus-share with Northampton and Hilltown Charter and money to cover the cost of the conference).</li> <li>ii. The Coalition could invite class officers and student council members and use this as an opportunity to engage the student body at the High School.</li> <li>iii. There is an open call for workshop proposals for the November 3 conference.</li> <li>iv. It was agreed that we should look into the budget to see how we can support this November conference.</li> </ul>  | <p><b>Ruth</b>-contact Eileen Claveloux at EHS to discuss a Social Norms campaign for the 2017-2018 school year &amp; design project for the Sticker Shock Campaign</p> <p><b>Laurie</b> – will send Ruth an application for the workshop proposal</p> <p><b>Ruth/Corinne/Julie Ann</b> – Will look closely at the budget during a staff mtg on 6/29</p> |
| <p>Preventing Underage Use</p> | <p><b>1. <i>Talk. They Hear You</i> campaign</b></p> <p>Conference call with SAMHSA national office:</p> <ul style="list-style-type: none"> <li>a. Although we weren’t able to wait for their approval to be a pilot site, we did launch SAMHSA’s <i>Talk. They Hear You</i> Campaign this Spring. Since SAMHSA did not collect baseline data, we are not able to use their standardized evaluation tools to determine the effectiveness of the campaign. SAMHSA did share that there was a spike in the number of downloads of the <i>Talk. They Hear You</i> mobile app in our area which was likely attributed to the Coalition’s outreach</li> <li>b. Ruth and Susan Lapointe would like try to present the work done by the Coalition at the 2018 CADCA conference.</li> <li>c. Ruth has had some discussions with Heather Warner from SPIFFY about collaborating regionally to broaden reach and expand the campaign next year. A meeting is being planned with her and other coalitions to discuss.</li> </ul> <p><b>2. <b>Alcohol:</b></b> public hearings were held by Alcohol Task Force on Tuesday, June 6 in Northampton There were approximately 30 people in the room with great representation by Public Health. Few business owners appeared to be in attendance. The Treasurer’s Office sent the 3 member panel throughout the State to listen and collect info on best practices, etc. The Panel was engaged and extremely detailed in their questions. Mayor Narkewicz of Northampton and the Amherst Select Board testified, both speaking to the fact that there are many antiquated</p> | <p>Ruth will meet with Heather and others this summer</p>  |

aspects to the MA law. Others spoke on the impact on economic development. The general consensus was that the community wants to support local businesses rather than the big box liquor stores. Several coalition reps spoke, including Heather representing our and other coalitions. We had already submitted written testimony.

It is unclear whether these hearings are a result of an effort to revise state laws spurred by the idea that marijuana is going to be regulated like alcohol or whether the alcohol industry is driving these hearings for financial gain.

3. **Tobacco:** Board of Health hearings on changing tobacco regulations on July 10 at 6:45 pm. Expect they will be addressing the issue of restricting flavored tob products to adult-only stores, and raising the legal age to 21.  
Consensus that the Coalition should be present. If anyone is unable to attend but would like to speak, Ruth and Stephen are willing to read any letters that are prepared.  
There is no word on the State voting on raising the legal age to 21 yet, but maybe later in the year it will happen.
4. **Marijuana:** Margaret Hurley from the AG's office presented at SPIFFY meeting; legislative update Margaret emphasized that there is still a lot of unknowns, but that municipalities need to take action. Ananda wants to bring Margaret to the Northampton Prevention Coalition retreat. It may be difficult to combine with Northampton for a joint retreat as strategic plans need to be discussed, but we should use Margaret as a resource to hear what other communities are doing.
5. **Opioids:** Evening of Hope and Remembrance with Mike Botticelli presentation on 6/15; safe storage campaign update.
  - a. It was a successful evening, but Cherry was hoping for a higher attendance level especially among elected officials. NCTV filmed the evening for anyone who was unable to attend. A Facebook live event is also available.
  - b. We need to begin thinking about how and where the Safe Storage campaign can be rolled out in Easthampton. Cherry and Albie are invited to present on how the coalition can more actively address opioid issue in Easthampton now that we have prioritized this as one of our targeted drugs.
6. **Debriefing** on Harm Reduction conference in Montreal, attended by Albie
  - a. The moderator and all speakers in the open plenary were intentionally women.
  - b. What can we do within the confines of our funding with regards to harm reduction? What does it look like and what does it mean?
7. Follow up to *Resilience* film. We did not have time to discuss, but will include discussion about ACES (Adverse Childhood Experiences Study) in future.

*Next meetings:*

Wed. July 19 – Gail, Tammy and Corinne send regrets for this meeting

Wed. August 16—enough people are here so we will meet!

Cherry and Albie will be on agenda for future mtg, maybe at July mtg

**Albie-** will bring handouts and continue this discussion at the next meeting

**Corinne/Ruth-** Include on July agenda

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|  | <p>Wed. September 13?</p> <p>6 PM: <b>Presentation/Meeting/Q&amp;A</b> with owner of new marijuana grow and retail facility in 122 Pleasant Street. The rest of the meeting was a discussion with Mark and Ian about their facility and ways we can collaborate to ensure youth are protected from access to marijuana. Highlights:</p> <ul style="list-style-type: none"> <li>• Mark and Ian from Hampton Care Facility are committed to connecting with the community and being a responsible business.</li> <li>• They welcomed Coalition members to tour the facility, and are open to any resources or trainings we can offer to their staff. For example, presenting on our local 2017 data and trends on youth use.</li> <li>• They are interested in any educational materials we have that may be included in the welcome package provided at each consultation. In particular, how to safely store marijuana from youth.</li> <li>• They are open to including a statement about how the teen brain is still developing and more vulnerable to harm from marijuana use.</li> <li>• Mark and Ian offered to speak with school faculty about how to identify a student that may be high or have marijuana on school grounds.</li> <li>• The Coalition should begin brainstorming other ways in which we can collaborate with Hampton Care Facility, for example, how to advertise lock boxes for clients when HCF can't sell it themselves (everything they sell must be an edible product) and other ways to educate adults about the difference between the teen and adult brains.</li> </ul> | <p><b>Ruth</b> – find July Chair</p> <p><b>Ruth/Corinne</b>- Work with coalition members and Susan L to create literature to share with Hampton Care Facility</p> |
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