



## Executive Committee Meeting

### Minutes

April 16, 2015

Payson Ave Conference Room 5:15-6:45 pm

Topic/Goal/Strategies	Description/Action	Who leads/Next Steps/By Whom/When
Welcome and Minutes	After an Ice breaker we approved the minutes from January meeting <i>Present: Nancy F, Bryan D, Tricia D, Beth D, Gail C, Jacob L, Cherry S, Ruth E</i>	
Building Capacity:  Review of Goal 1 in our Action Plan	<p>Discussed and reviewed Goal 1, Building coalition capacity. Talked about bringing in other youth besides SADD students. Suggestions included reaching out to National Honor Society (Mr. Sheehan is advisor), the Straight Gay Alliance (Cat McDonald advisor), Key Club (not active this year because has no advisor). Other suggestions included:</p> <p>Having a regular coalition member attend the early morning SADD meetings is also an important way to maintain ties to that group. Any youth involvement will need concrete projects they can do.</p> <p>Having meetings during the day that school administrators or other professionals could attend, to help build connections with those groups (who won't attend evening meetings).</p> <p>We have or will be losing several EC members, as both Jacob and Bryan graduate, Don G left his position, and school administrators will no longer serve on EC as they can't make meetings (will invite them when needed to meetings, or hold day time meetings for them). Talked generally about who to recruit for next</p>	<p>Cherry/Ruth</p> <p>Who can follow up regularly with early morning SADD meetings? Ruth will talk to Mr. Sheehan about NHS</p> <p>Possibly create a student advisory council to get more student input to coalition next year.</p> <p>Ruth, Cherry and Nancy met recently to discuss recruitment. Bylaws comm will also be discussing when they meet soon.</p>

<p>Updates since March</p>	<p>year. Other general recruitment ideas included: new (and enthusiastic) teachers in the district, Fire and EMT, Parks &amp; Rec and Arts Community.</p> <p>Ruth explained the <i>Parents Who Host</i> Campaign including the pieces of it (lawn signs, mailings home, etc) that the Parent Work Group is organizing. Gail offered student interns from library who could help with the mailing after break.</p> <p>Ruth explained the White Brook Middle School photo booth project. This is actually funded by the Cooley Dickinson grant to the Easthampton Department of Health, with support from Ruth and guidance counselors. Has been very well received; students very enthusiastic about project; building 8<sup>th</sup> grade leadership team and increasing school spirit and sending positive healthy messages, as they answer questions in photo booth like: top reason you will never smoke; what do you do for fun; what is your favorite virtue? Research shows that youth feeling connected to school is important protective factor, as is having active ways to be involved. And that positive approaches work better than finger pointing or “don’t” campaigns.</p>	<p>Sign up sheet passed around.</p>
<p>Funding &amp; Budget Updates</p>	<p>Carry over money is being spent as planned. No update on sending a coalition member to summer midyear CADCA conference.</p> <p>Motion approved to allocate \$1000 from budget to help pay for SADD students to attend a national SADD conference in Tennessee this year. Requested that at least one student present to the coalition after the conference, to share what they brought back to use locally, ideas they have, ways coalition can collaborate with them in future, etc.</p> <p>We discussed the stipend positions of youth outreach and parent outreach; there is confusion about why we only have one position (Beth who was hired), but the Committee had decided to combine the funds and only have one position. At this time, Beth is more focused on parent and community outreach and media outreach since there is already strong youth involvement at high school.</p>	<p>Ruth will continue to follow up with AI and Cherry to see if one of them might be able to go to CADCA or a similar training (eg local ones). Cherry will contact SADD advisor about follow up on funding.</p>
<p>Future Meetings</p>	<p>Consensus that combining Exec Comm and full coalition meetings are difficult and not ideal, and that separating them is better.</p>	<p>Ruth will send out doodle poll to find May and June dates for EC meetings. Full coalition is already set for May 20 6:30-8 pm</p>