



**Executive Committee Meeting
MINUTES
January 18, 2017
EHS 3rd floor Conference Room 5:00-6:30 pm**



| Topic/Goal/Strategies | Description/Action | Next steps by whom |
|----------------------------|---|---|
| Welcome and Minutes Review | <p><i>Present: Susan Welton, Shannon Hicks, Julie Anne Levin, Albie Park, Tammy Kaleta, Alan Schadel, Tricia Dandrea, Laurie Loisel, Cherry Sullivan, Lois Levin, Ruth Ever, Corinne Briggs.</i></p> <p><i>Regrets: Stephen Linsky, Gail Cannon</i></p> <p><i>Chair tonight: Laurie Loisel</i></p> <p>December EC minutes were not approved, will do at February meeting.</p> <p>Heightening our Cultural Awareness activity—we introduced ourselves saying something about our ethnicity or identity that people might not know.</p> | Chair |
| Building Capacity | <ol style="list-style-type: none"> 1. We decided to wait until the end of the meeting to vote on new member, Shannon Hicks, Director of the E'ton CHD (Center for Human Development), but she was unanimously approved at the end. We also welcomed Officer Tammy Kaleta, who will begin sharing the role with Officer Schadel who can't make Wednesday meetings in general. 2. Reviewed Action Plan for Year 5 which needs to be submitted by 1/27/17 to our DFC funder. Approved it with the following suggestions to be added or changed as relevant: <ul style="list-style-type: none"> -instead of just alcohol compliance checks we discussed the benefits of doing sticker shock (have youth led campaign to put educational warnings on six packs) or shoulder tap (underage youth stand in parking lots of package stores and ask strangers to buy beer for them) surveys. This year we might do campaign of just handing out educational materials in parking lot, so no one is targeted and no one feels trapped or angry at stores. Al felt positive about the sticker shock campaign which hasn't been done here for several years. This is also a good opportunity to talk to more businesses and continue to build our relationships. -the plan is to do focus groups this year (Year 4), and use all our new data to inform and update our goals, under Goal Two: Reduce youth substance use. -add in doing marijuana compliance checks if needed. -look into buying lock boxes for medications as giveaways -add in activities under strategy 3 (opioids) such as Take Back Drug day, promoting narcan trainings. -add more specific activities we do with youth such as SADD Jr club and conversation starter cards. | Ruth will update action plan with Julie Anne and submit |

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| | <p>3. Restructuring of coalition: general consensus is that our group is quite small so we need to be careful about not dividing ourselves into too many small groups. Project based groups might make more sense, and enable us to pull in new people who are willing to do a short term project. The EC and other members are invested in moving the coalition forward and will still do that. Can we create specific ways for people to sign up for events; can we create more opportunities to partner with more diverse organizations and businesses, etc. Also reach out to groups like PTOs, parent councils. There could be a committee member who takes the lead on an event or project, with support from Corinne or Ruth.</p> <p>4. What groups make sense now? Discussed idea of community outreach or community engagement and a policy group. Agreement that term “workgroup” is uninviting! Instead: “team”, “party”, or “committee”.</p> <p>Among our most invested participants might be our trained Strengthening Families facilitators who aren’t being asked to do anything when they aren’t facilitating. Can we engage them and the past participants too in some way?</p> | <p>Ruth & Corinne will work on a plan</p> |
| <p>Preventing Underage Use</p> | <p>1. Sustainability Ideas:</p> <ul style="list-style-type: none"> a. Ruth shared that she has/is meeting with groups in Franklin County re: SFP support and master training, and setting up coalition as a parent resource. b. Ruth shared idea of creating Conversation Starter cards as fundraising idea; the cards would have questions and activities but would also include local trivia questions. This would give us chance to collaborate with historical society, local librarians (including the Williston Librarian, Rick Teller), high school classes, etc. in creating the questions, create some buzz. We could also run a contest on Facebook that would allow for community input. Other ideas included hosting a Trivia Night at the Polaski Club, selling the cards to restaurants for use on their tables and creating a system where cards could be signed-out at the Library. Members were all supportive of the idea and agree it’s worth pursuing. <p>2. New smoke shop, Head Eaze, came before Planning Board last night. The Superintendent expressed her concern to the Planning board. After discussion, agreed that next step should be to get the minutes from the planning board, and to reach out to shop owner to hear their thoughts on their window display, etc. and express our concerns about a shop being so near a school.</p> <p>3. Updates and Upcoming:</p> <ul style="list-style-type: none"> a. <i>Talk.They Hear You</i> campaign Plans are moving forward on media campaign Billboard, postcards, sandwich boards, coffee mug inserts, radio spots, table tents, etc. starting by end of January. b. Strengthening Families cohort Has meet 3 times, 5 families participating. c. SPIFFY Participation | <p>Ruth, Corinne, Turning Leaf designer will work on it.</p> <p>Policy team should follow up on this. And also work on finding best practices re: Marijuana and advertising and what impacts youth. Cherry volunteered to meet with the shop owner.</p> |

Ruth and Corinne are participating in the Laws & Norms workgroup and Ruth is on Steering Comm. Focus on MJ and creating MJ information materials to share.

- d. Tabling events:
 - Health & Wellness Fair is 1/21 at EHS where we will officially launch our *Talk.They Hear You* campaign. We'll have tablets available to showcase the app for it.
 - Corinne organized a Gingerbread Night at Maple St. School with the PTO on 12/8.
 - EHYC supplied hot chocolate and distributed Coalition coffee mugs
- e. Alcohol Compliance Check conducted 1/10/17 with Al and Tammy
 - Four students participated; Only 1 package store sold
- f. Piloting drug addiction prevention program at Smith Voke. Ruth and Cherry are co-leading that in January with Tricia's 9th grade health classes.
- g. *Screenagers* (Coalition sponsored movie on teens and screen use & impact on teen brain) and Project Safe Childhood (EHS organized on internet safety, sexting/predators).
Postpone or promote together? Coalition may want to table at their event.
- h. Dec. 21 testimony to City Council on MJ
 - The School Committee chair, head of Williston school, Greg Rolland (local activist parent) and Ruth all read something into the public record during open speak
- i. CADCA National Leadership Forum February 6-9
 - Ruth will attend all of it with Cherry, Julie Ann, Corinne, and Al joining for 2 days each.

Next meetings are at EHS 3rd floor conference room at 5 pm on:

Wed. Feb. 15

Wed. March 15

Wed. April 19 – possibly skip, school vacation week

Wed. May 17

Wed. June 21

Skip July?

Wed. August 16?