

Easthampton Healthy Youth Coalition

Meeting Minutes

March 27, 2014 at 50 Payson Ave from 4-5:30 pm

Topic/Goals/Strategies	Description/Action	Time	Next steps/By Whom and when?
<p>Introductions and approval of minutes</p>	<p><b>Present:</b> Bryan Delaney (youth), Melanie Fleury (youth), Heather Warner (other sub abuse agency), Michelle Downer (parent), Chris Langelier (youth serving), Don Gallagher (law enforcement), Nancy Follansbee(Superintendent), Andrea McCallum (school vice principal), Chuck Conner (business/civic), Vito Perrone (school principal), Karen Cadieux (Mayor), Sandy Mandel (health dept), Angelique Baker (parent), Gail Canon (school guidance), Lois Levin (health), Ruth Ever (staff)</p>	<p>10 minutes</p>	
<p><b>Increase Community Collaboration &amp; Engagement</b>  <i>Finalize coalition name</i></p> <p><i>Recruit at least 10 new coalition members and volunteers representing key DFC sectors</i></p>	<p>Name Decision! Final voting if needed with dots. Advocate for your favorite name.</p> <p>Who's missing? Review names sheet and fill in.</p> <p>List upcoming events and who can table/be present.</p> <p>School IT director and Ruth have worked on it. Needs help. Facebook page needs to be established.</p>	<p>25 min</p>	<p>Discussion included importance of E'ton in the name, and that it be positive and not too long. Many people weighed in with emails, narrowing the list, then the meeting group had a final vote after discussion. New name: <b>Easthampton Healthy Youth Coalition</b></p> <p>A youth logo contest will be held immediately to create a new logo. Winner can work with a professional graphic designer to do final enhancements as needed.</p> <p>Broke into 3 groups and brainstormed new people to contact. See separate sheet for who will follow up with whom. Ruth will work on materials to hand out and what to say to potential members. Anyone can also refer names to Ruth for follow up</p>

<p><i>Participate in 6 community events to promote the coalition</i></p> <p><i>Development of webpage for coalition</i></p> <p>(Successes Challenges Next Steps)</p>			<p>after initial contact.</p> <p>Check school calendars for events where coalition could table. Ruth can post relevant info on coalition webpage, but does not yet have access to the page. IT director is working on making it accessible. Vito, Gail and Ruth will work on an internship position to have student create and maintain a webpage.</p> <p>Coalition link should be moved to its own link on front page of school website.</p>
<p><b>Enhance Skills of Coalition Membership</b></p> <p><i>Adequate training and engagement with strategic prevention framework and data</i></p> <p><i>Develop info packets for new members</i></p>	<p>Review PNAS data briefly. Break into small groups to review: What surprised you? What didn't? What else do we need to know now? What do we already know beyond this data? Who else should see data and how?</p>	<p>25 min</p>	<p>Ruth presented brief overview of data from last year's youth survey followed by discussion. Main points:</p> <p>1/3 of 12 graders used alcohol in last 30 days, 2/3 did not! A quarter of 10<sup>th</sup> graders did. Quarter of 12 gr used marijuana, and about 15% of 8<sup>th</sup> and 10<sup>th</sup> graders.</p> <p>All students perceive less risk and harm from using marijuana than alcohol or tobacco.</p> <p>Of the students who drink, the most common access is from someone over 21 years old, then someone underage, and family members. 1 in 5 12<sup>th</sup> grader is getting from a parent directly. When parents don't send clear no-use message, teens are much more likely to use drugs/drink.</p> <p>Marijuana and its changing laws is issue statewide and nationally and we can draw on work of others.</p> <p>Quick overview of 2 points of the logic model around underage drinking that Ruth is working on for the national training academy. Looking at root causes and what local conditions make things better or worse.</p>

<b>Strengthen local tobacco regulations</b> Successes Challenges Next Steps	Subcommittee work	30	Ran out of time at the meeting.
<b>Strengthen local compliance with alcohol regulations and laws</b> <i>Conduct a Town Hall Meeting</i> <i>Next steps for board review of regulations</i>	Subcommittee work		