

Easthampton Prevention Coalition

Minutes

February 27, 2014

*Present: Superintendent Nancy F, Tricia D (parent), Lois L (health provider & parent), Vito P (principal), Donald G (DA's office), LeeAnn D (parent), Gail C (school), Nancy D (school), Chuck C (business/civic), Jacob L (student), Sara S-V (parent), Hanna V (student), Andie H (student), Joe (student), Mike R (media), Jeff H (hospital), Jackie D (health dept), Angelique B (parent), Susan G (Mayor's office), Mayor Karen C, Kevin B (vice-principal), Officer Alan S, Sue C (other sub abuse prev org), Sandy M (health dept), Mary K (tobacco org), Ruth Ever (staff).*

*Regrets: Michelle D, Meredith B, Elizabeth P, Robin, Bryan D, Marcy B, Sharon F, Michelle K*

<b>TOPIC</b>	<b>DISCUSSION/ACTION/DECISIONS MADE</b>	<b>FOLLOW UP/NEXT STEPS &amp; BY WHOM</b>
Welcome	Introductions and sharing (word about winter)	
Report back from CADCA conference participants	Jacob L shared highlights from the national conference in Washington DC in Feb.	Three more youth are planning to attend the mid-year CADCA conference in Orlando with grant money from Cooley Dickinson
Split into Action Groups :	Remainder of meeting was action group work—see below	
1) Logo & Coalition Name Action group <i>(Nancy D, Jacob, Chuck)</i>	Agreement that old logo doesn't work well and name needs to change so will need one anyway. Name ideas generated: <i>Healthy Youth Coalition; Project Healthy Youth; Promoting Healthy Youth, Coalition for Healthy Youth.</i>	Need to get feedback from other members, then finalize name asap. Ruth will send out names to other members for feedback.
2) Mission/Vision Action Group <i>(Nancy F, Vito, Lois, Tricia D)</i>	Generated a new mission statement.	Ruth will write up ideas, will send back to action group for further honing, then send or bring to larger coalition for final review.
3) By-Laws Review <i>(Sue, Jeff, Angelique)</i>	Sue C brought templates for review; group tweaked it for local use.	Sue will send final recommended by-laws to Ruth. Can review or vote on them at next meeting.

<p>4) Tobacco Regulations Review (<i>Sandy, Alan, Hanna, Andie, Sara, Mary, Joe, Jackie, Kevin</i>)</p>	<p>Focused on eliminating Smokers Corner near high school, and how to support students to quit. Ideas included: parent education; asking smokers what they need; signage and ads about dangers; preventing invisible smoking if SC moves elsewhere; offer cessation.</p>	<p>Sandy M is overseeing Cooley grant in support of this. Will organize follow up meetings and invite today's participants too. Grant includes training more cessation specialists.</p>
<p>5) New Member Outreach (<i>Don, LeeAnn, Gail, Ruth</i>)</p>	<p>Info should include the basics on who, what, where and why, and why their involvement matters. Youth as coalition ambassadors would be very effective.</p> <p>Formats can include printed materials, internet and other social media, cable TV. Ideas: Brochures, t-shirts, musical CDs, banner, generic business cards anyone can use and give out, lawn signs, bus signs.</p>	<p>Once name and logo are finalized, this can all move forward. Need business cards asap.</p>